

Answers

Below are the correct answers, which are shown in red. The forms of some verbs have changed from how they appeared in the box.

1. I believe very strongly that this innovative, **state-of-the-art** product is going to be a huge success, and I am sure that the board will give us **the green light** to proceed to the next stage of development. However, I have some **reservations** about your product pitch. It **touches upon** all of the key design features of the product, but I think we need to **dig deeper into** some of the advantages of the product's design features so that they have a clearer picture of exactly why this product is going to **raise the bar** for our competition across the whole industry.
2. The new product is **on the verge of** becoming the most successful product that the company has ever launched. We launched it only 2 weeks ago, and it **took** off immediately. Our Instagram posts featuring the product went viral, and young people were completely **swept up** by the **hype** that we generated. It appears that it doesn't just **resonate** with young people, but older people also seem **drawn** to it.